#### SAMPLE INDEPENDANT EMAIL MARKETING TEMPLATE

Btmq (breakdown, Towing & Mechanical Queensland) 18588 Bruce Highway Bowen Qld 4805 Tel: 07 4786 2033

Bluewater Harbour Motel 1 Powell St Bowen Qld 4805

12 March 2011

Dear Bluewater Harbour Motel,

Thank you for choosing **Btmq** (breakdown, Towing & Mechanical **Queensland**) to service and maintain your vehicle.

We would like to take this opportunity to remind you that according to our records your B.m.w. 5 Series registration XYZ123 is due for service on 1 April 2011.

For your peace of mind Btmq (breakdown, Towing & Mechanical Queensland) guarantees quality and after sales service on all our workmanship.

Our technicians are qualified to perform a wide range of servicing and mechanical repairs at competitive rates.

In fact we pride ourselves on being your "One Stop Service Shop".

Please call our service centre on 07 4786 2033 to arrange a booking or for free advice on any of your motoring needs.

Alternatively if you wish to make a booking online you can do so by <u>clicking</u> <u>here</u>.

Look forward to hearing from you and once again saying "Thank you for the business".

Happy, Safe Motoring

Customer Service



### Customer Advantage

#### Service Range Qualified technicians are able to perform all servicing and mechanical repairs

#### Value for Money We guarantee quality workmanship at a competitive price

## Friendly Service Dur staff are fully trained to provide you with the correct advice on any of your motoring needs

### Quality Parts For your peace of mind our technicians only fit quality parts when servicing or repairing your vehicle

# Service Records We maintain a full service history on all your vehicles to ansure trouble free motoring